

**Press Information:** 11 June 2007

**STRICTLY EMBARGOED UNTIL 9AM MONDAY 11 JUNE 2007**

## **KYLIE HONOURED WITH THE 2007 MUSIC INDUSTRY TRUSTS' AWARD**

Kylie Minogue, Pop Princess, icon and national treasure, is the 2007 recipient of the prestigious annual Music Industry Trusts' Award, the first woman in the event's 16 year history to receive the honour. Previous recipients include Elton John and Bernie Taupin, Sir George Martin, Michael Parkinson, John Barry and Peter Gabriel. The Award will be presented to Kylie on the evening of 29 October at London's Grosvenor House in the presence of over 1200 guests from the UK's music and entertainment industry.

The MITS Award Committee are delighted that Kylie is this year's honouree. The Award is being presented to Kylie in "recognition of her universally acclaimed status as an icon of pop and style achieved over a 20 year career which has seen her reinvent, experiment and inspire. Kylie has established one of the longest and most successful careers as a performer in contemporary popular music and her tenacity and determination to succeed, on and off the stage, have been an inspiration to so many. Kylie has a unique place in this country's heart and an appeal that seems to grow ever wider. We salute Kylie for her unique gifts as one of the great entertainers of all time."

*"It is an incredible honour to be the recipient of this year's Music Industry Trust's Award and I am truly thrilled to be recognized in this way" Kylie responded. "As well as being a fantastic evening, this award ceremony also raises much needed funds for The Brit Trust and Nordoff-Robbins Music Therapy and it is a pleasure for me to be involved."*

David Munns, Chairman of the Award committee, said;

*"There is no doubt that of our 15 Award recipients to date, Kylie is by far the most glamorous and we're delighted to present her with the 2007 Music Industry Trust's Award. She deserves this award for her success over 20 years, staying at the top in*

*one of the toughest professions and inspiring millions with her grace, dignity and humanity.”*

You can count on the fingers of one hand the number of “pop” artists who’ve lasted more than a decade, let alone more than two decades! In July 1987 Kylie released her first single, a remake of the 1962 Little Eva hit "Locomotion". The song hit No.1 in Australia and remained in the top spot for seven weeks, becoming the biggest Australian single of the ‘80’s. Twenty years later she now holds the record for the most played female artist on UK radio over the last 20 years!

Since then she has released nine studio albums, two live CDs, seven live concert DVD’s, plus her Greatest Hits and the Ultimate Kylie double album and multiple video packages. This is of course in addition to 43 singles released internationally, all of which have been hits.

Kylie performed for Royalty in Britain and Europe, she’s received countless gold and platinum discs; three Grammy nominations; she’s been honoured with numerous prestigious awards and in 2000 closed the Sydney Olympics. She’s sold-out six world tours, including the critically acclaimed 2006/2007 “Showgirl Homecoming” concert which saw her concluding the original Showgirl tour that was cut short due to her illness.

She’s graced the covers of the world’s leading magazines, including Attitude, Australian Style, Cleo, Cosmopolitan, Elle, The Face, FHM, Follow Me, Glamour, GQ, Harpers Bazaar, Heat, Hello, ID, Melody Maker, Ministry, Music Week, OK, Paris Match, Rolling Stone, Sky, Select, Time and multiple covers of Vogue (Australian Guest Editor in 2006), the list is endless.

In February 2004 Kylie received a Grammy for ‘Come Into My World’ which was the ‘Best Dance Recording’. During 2004, polls released by the PPL reveal that Kylie is the most played female artist on UK radio over the last 20 years and 4<sup>th</sup> overall!

In 2005, ‘Kylie – the Exhibition’ opened in Melbourne. The free exhibition featured costumes and photographs spanning Kylie’s entire career and went on to tour Australian capital cities receiving over 500,000 visitors, before opening at the Victoria

and Albert Museum in London in January 2007 where the show set a new attendance record with 8,000 visitors in one week.

When the tickets went on sale for Kylie's biggest concert tour to date, 'Showgirl' a greatest hits extravaganza celebrating her extraordinary career thus far, dates sold out instantly. She performed 23 sold out nights at only four venues in the UK including seven nights at Earls Court Arena where she set the record for the most dates by a female artist ever at a UK venue. She went on to do the same at Wembley and Manchester in 2007.

Also in 2007 Madame Tussaud's in London unveiled a new waxwork of Kylie, her fourth waxwork there - only the Queen has had more models created.

Kylie is currently working on several projects, but concentrating on her 10<sup>th</sup> studio album for Parlophone, and a second perfume for Coty.

The Music Industry Trusts' Award, in its 16<sup>th</sup> year, has raised over *£2.7 million* for its two charities, Nordoff-Robbins Music Therapy and the BRIT Trust (which includes the BRIT school for Performing Arts and Technology). The Award was established in 1991 with the twin aims of honouring an individual and raising money for the nominated charities. The Award is unique because it recognises the contribution that an individual has made to the music industry, from a range of activities: producer, film composer, record company executive, music retailer. Previous recipients include Sir George Martin, John Barry, Peter Gabriel, Ahmet Ertegun, Elton John and Bernie Taupin. The charity event is renowned for producing an evening that is inspirational and often moving, with some unique live performances from artists such as Rod Stewart, Elton John, Peter Gabriel and Youssou N'Dour.

Tickets can be purchased from Sarah Stuart at the BPI (British Phonographic Industry) on Tel: 020 7803 1300. Email [sarah.stuart@bpi.co.uk](mailto:sarah.stuart@bpi.co.uk)

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**Note to editors:**

Nordoff-Robbins Music Therapy is a charity that gives care and support to adults and children through music therapy. It is a state registered profession and is dependent on the generosity of donors for its funding. The BRIT School for Performing Arts and Technology is the only non-fee paying arts school in the UK.

The BRIT School in South London provides a unique education for 800 young people who do not have a privileged background and want to choose a career in the arts industries. As the only free performing arts school in the country, the BRIT School is very different to normal vocational schools, with a very diverse intake of talented kids who would otherwise not have the opportunities to develop their potential in music, musical theatre, dance, theatre, media, art and design or technical theatre (production). It is a unique place with a history of success and innovation. [www.brittrust.co.uk](http://www.brittrust.co.uk)