

EMBARGOED UNTIL 23:00 ON MONDAY 1 NOVEMBER 2010

mits
AWARD
2010

TOM JONES

Supporting the Brit Trust and Nordoff Robbins

In association with

INGENIOUS



Spotify

SIR TOM JONES PRESENTED WITH 2010 MUSIC INDUSTRY TRUSTS' AWARD BY TIM BURTON

TRIBUTES FROM STARS INCLUDING PRISCILLA PRESLEY, PAUL ANKA, KELLY JONES, ELTON JOHN AND DON BLACK

Press Information: Strictly embargoed until 23:00 on Monday 1 November 2010

Sir Tom Jones, legend, national treasure and international superstar was honoured this evening with the prestigious annual **Music Industry Trusts Award** sponsored by Ingenious, PPL, PRS for Music and Spotify, in recognition of his outstanding contribution to music. Sir Tom Jones was presented with the accolade by Award-winning film director **Tim Burton**.

The charity dinner, now in its 19th year, is held at London's Grosvenor House Hotel in aid of Nordoff Robbins and The BRIT Performing Arts & Technology School. It was attended by over 1000 guests from the UK music and entertainment industry including **Sir George Martin, Michael Ball, Helena Bonham Carter** and **Rob Brydon** to name a few.

The BRIT School Choir kicked off proceedings with a memorable Tom Jones medley and continuing the Welsh theme for the evening **Cerys Matthews** gave a very special performance in honour of tonight's Award recipient. A specially made tribute film about his life was shown

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as he collected his Music Industry Trusts' Award featuring tribute messages from friends and contemporaries, including **Priscilla Presley** who said, *"They would sing songs together and jam together, for Elvis to do that he really had to have a lot of trust in someone because he admired Tom's voice so much."* Kelly Jones, Don Black, Paul Anka and many more also passed on their congratulations.

Closing the evening on a true high, Tom Jones took to the stage with Stereophonics front man **Kelly Jones** and **Cerys Matthews** to perform some of his greatest hits.

David Munns, Chairman of the Award committee said: *"Tom Jones is one of those rare beings, a timeless entertainer, a great guy, who clearly loves what he does, and whose talent appeals to successive generations. Tom is Mr Cool, one of the world's greatest singers and performers and we are extremely proud and honoured that he is the 2010 recipient of the Music Industry Trusts' Award."*

Sir Tom Jones joins a select group of Music Industry Trusts' honourees: Sir George Martin, Jonathan Ross, Harvey Goldsmith, Michael Parkinson, Lucian Grainge and the late Ahmet Ertegun, and such esteemed artists and musicians as, Peter Gabriel, Sir Elton John and Bernie Taupin, Kylie Minogue and John Barry.

As a first for this year, Spotify sponsored the MITS first digital auction, which included items from the legend himself, an original 1970's 18k yellow gold with 19 diamonds ring from Tom Jones own collection and a very rare John Lennon and Yoko Ono naked statue donated by Kate Bush.

The Music Industry Trusts' Award has raised £4 million to date for its two charities, Nordoff Robbins and the BRIT Trust (which includes the BRIT

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School for Performing Arts and Technology). The Award is unique because – in addition to saluting artists – it recognises the contribution that an individual has made to the industry, from a range of activities: producer, film composer, broadcaster, record company executive, music retailer, concert impresario. The Award evening has become renowned for its magic moments, with unique live performances that have a special resonance for the recipient.

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Note to editors:

Nordoff Robbins is the charity that specializes in transforming the lives of children and adults constrained by illness, disability, trauma or isolation, through the power of music. Much of its work is carried out in schools, hospitals and day centres where people are in need. It is a state registered profession and is dependent on the generosity of donors for its funding. www.nordoff-robbins.org.uk

The BRIT School for Performing Arts and Technology in South London is the only non-fee paying arts school in the UK. It provides a unique education for over 900 young people who do not have a privileged background and want to choose a career in the arts industries. As the only free performing arts school in the country, the BRIT School is very different to normal vocational schools, with a very diverse intake of talented kids who would otherwise not have the opportunities to develop their potential in music, musical theatre, dance, theatre, media, art and design or technical theatre (production). It is a unique place with a history of success and innovation. www.brittrust.co.uk

INGENIOUS

Founded in 1998, Ingenious is a specialist media investment and advisory group with five businesses; Asset Management, Consulting, Corporate Finance, Investments and Ventures. As the market leader in media investment and strategy, Ingenious provides the full range of services to companies in the media sector, from strategic and corporate finance advice to private equity funding, as well as providing innovative investment solutions for individual and corporate investors.

PPL

PPL is the music licensing company which, on behalf of 42,000 performers and 5,000 record companies, licenses the use of recorded music in the UK. This enables TV and radio stations, online streaming services and hundreds of thousands of shops, pubs and others using music in their business to obtain a licence comprising millions of recordings.

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In addition, the company collects international performance rights income for 80% of its members. PPL has 45 agreements with similar organisations in 24 different countries around the world and so represents a further 4,000 overseas record companies and 21,000 performers for the collection of income generated by their respective rights in the UK.

PPL also provides data to the Official Charts Company for the purpose of the UK charts, and to the BPI and IFPI to assist with their anti-piracy activities. PPL also uniquely provides the music usage data for the highly successful series 'The People's Chart' which is broadcast on Radio 2. PPL's other areas of operation include VPL, and PPL Video Store. For further information please visit ppluk.com

SPOTIFY

Spotify began life in Stockholm, Sweden in 2006, developed by a band of passionate and ever-curious music and techno-geeks with the common aim of giving everyone the ability to listen to whatever music they want, whenever and wherever they want it.

With access to millions of songs in high quality audio through your computer, your mobile and beyond, Spotify will rock your world, amplify your emotions and let you create the soundtrack to your life!

PRS for Music:

PRS for Music represents 70,000 songwriters, composers and music publishers in the UK. As a not-for-profit organisation it ensures creators are paid whenever their music is played, performed or reproduced; championing the importance of copyright to protect and support the UK music industry. The UK has a proud tradition of creating wonderful music that is enjoyed the world over and *PRS for Music* has been supporting the creators of that music since 1914.

PRS for Music provides business and community groups with easy access to over 10 million songs through its music licences. In an industry worth £3.9 billion *PRS for Music* is the bridge between those that want to use music and those that create it.