

EMBARGOED UNTIL 23.00 ON MONDAY 7 NOVEMBER 2011

**MITS AWARD
2011**

**JOOLS
HOLLAND**

**Supporting the BRIT Trust
and Nordoff Robbins**
In association with
Ingenious, PPL and Spotify

**JOOLS HOLLAND PRESENTED WITH THE 20TH MUSIC
INDUSTRY TRUSTS AWARD PRESENTED BY JENNIFER
SAUNDERS**

**Tributes from HRH Prince of Wales, Rolling Stones, Elton John,
Eric Clapton, Chrissie Hynde, Ringo Starr.**

**Live performances from: Imelda May, Rumer, Paul Weller and
the Rhymn & Blues Orchestra featuring Ruby Turner**

**Press Information: Strictly embargoed until 23:00 on Monday 7
November 2011**

Jools Holland, piano player, big band leader, TV presenter, former punk pop-star, deputy Lieutenant of Kent, OBE, and undoubted national treasure, was honoured this evening with the prestigious **Music Industry Trusts Award** sponsored by PPL, Ingenious and Spotify. The Award, presented to Jools Holland by close friend Jennifer Saunders, was made in recognition of his outstanding contribution to music and music broadcasting over three decades.

Jools Holland:

“30 years of television, 25 of big band and probably 40 years since first playing the pubs...that's why I'm delighted to receive this, with all of those in mind. But I think this Award also helps to celebrate and draw people's attention to Nordoff Robbins and the BRIT School, so it's more about them than it is about me.”

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Imelda May, Rumer, Paul Weller and Jool's Rhythm & Blues Orchestra featuring Ruby Turner gave stunning live performances, honouring the man that has over the years cheered them on. Leading the tributes to Jools Holland was HRH Prince of Wales, via film:

"Dear Jools, I'm so sorry to surprise you in this rather disembodied way but I just want to add my own heartfelt congratulations to your official promotion to the ranks of the great and good. As you now know there has been a long running plot to promote you to the position of a full blown national treasure. You are the very embodiment of that rare species and so many people's lives have been enhanced not only by your irresistible music but also by your wonderful humanity."

Elton John, Bob Geldof, Ringo Starr, Chris Difford, Suggs, The Rolling Stones, Eric Clapton, George Martin, Sting and Chrissie Hynde were some of the artists who sent messages of congratulations to Jools Holland.

Held at London's Grosvenor House hotel, 1000 guests attended this charity event in aid of Nordoff Robbins and The BRIT Performing Arts & Technology School. As well as paying tribute to Jools Holland, guests also celebrated the **Music Industry Trusts Award** 20th anniversary and its achievement in raising over £4 million for charity. Previous recipients have included Sir George Martin, John Barry, Elton John and Bernie Taupin, Kylie Minogue, Ahmet Ertegun, and last year, Tom Jones.

www.mitsaward.co.uk

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For more information please contact –

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Note to editors:

Nordoff Robbins is the charity that specializes in transforming the lives of children and adults constrained by illness, disability, trauma or isolation, through the power of music. Much of its work is carried out in schools, hospitals and day centres where people are in need. It is a state registered profession and is dependent on the generosity of donors for its funding. www.nordoff-robbins.org.uk

The BRIT School for Performing Arts and Technology in South London is the only non-fee paying arts school in the UK. It provides a unique education for over 900 young people who do not have a privileged background and want to choose a career in the arts industries. As the only free performing arts school in the country, the BRIT School is very different to normal vocational schools, with a very diverse intake of talented kids who would otherwise not have the opportunities to develop their potential in music, musical theatre, dance, theatre, media, art and design or technical theatre (production). It is a unique place with a history of success and innovation. www.brittrust.co.uk