



ROGER DALTREY CBE IS HONOURED WITH THE MUSIC INDUSTRY TRUSTS AWARD AT VERY SPECIAL 25TH ANNIVERSARY NIGHT

JEREMY CLARKSON PRESENTED ROGER WITH THE AWARD PERFORMANCES FROM TOM CHAPLIN, THE SHIRES AND THE WILKO JOHNSON BAND FEATURING ROGER DALTREY

- **CELEBRATING 25 YEARS OF THE MITS, ATTENDEES INCLUDED FORMER RECIPIENTS SIR TOM JONES, HARVEY GOLDSMITH CBE, ROB DICKINS CBE, BRIAN MCLAUGHLIN AND THE VERY FIRST MITS HONOUREE JOHN DEACON CBE**
- **5.5 MILLION RAISED FOR NORDOFF ROBBINS AND THE BRIT TRUST SINCE INCEPTION**

Roger Daltrey CBE, founding member of The Who, solo artist and tireless Teenage Cancer Trust Patron, was this evening honoured with the **Music Industry Trusts Award (MITS)** as the event celebrated 25 years of raising money and supporting The BRIT Trust and Nordoff Robbins. The award was presented to Roger by Jeremy Clarkson in recognition of his contribution to music and entertainment industry and charitable causes.

Hosted by Jo Whiley, the evening featured a series of live performances from Keane frontman Tom Chaplin, The Shires and The Wilko Johnson Band who were joined by Roger Daltrey. The night also featured a tribute video celebrating the efforts of Roger Daltrey with personal messages from Robert Plant, Paul Weller, Roger Taylor, Sir Peter Blake, founder member of Teenage Cancer Trust Dr. Adrian Whiteson and of course Bill Curbishley & Robert Rosenberg.

This year the MITS celebrated its 25th anniversary, and since 1992 has honoured some of the greatest musicians, performers and music industry luminaries and has simultaneously raised over £5.5million to help sustain the two charities Nordoff Robbins and The BRIT Trust. Over 1000 guests attended this charity event which on this very special 25th Anniversary also included previous recipients Sir Tom Jones OBE, Harvey Goldsmith CBE, Rob Dickins CBE, Brian McLaughlin and MITS first honouree, John Deacon CBE.

Over the past 25 years the MITS has also celebrated icons including Simon Cowell, Michael Eavis CBE, Sir Lucian Grainge CBE, Sir George Martin, Sir Michael Parkinson and Jonathan Ross OBE, in addition to some of the most popular artists and respected musicians of our

age: Annie Lennox OBE, Gary Barlow OBE, Jools Holland OBE, Kylie Minogue OBE, Peter Gabriel, Sir Elton John CBE & Bernie Taupin, and Lord Lloyd Webber.

David Munns OBE, chairman of the MITS Award committee, said:

"We are thrilled that as we celebrate 25 years of The Music Industry Trusts Award, we are honouring multigenerational cultural icon Roger Daltrey. The award recognises not only his unique music both as a solo performer and as part of The Who – but also his tireless philanthropic activities which mirror the goals of the MITS."

Since 1992, when the first MITS Award was presented, over £5.5 million has been raised for the charities we work to sustain: Nordoff Robbins and The BRIT Trust, which helps fund The BRIT School. Since 2015 alone, more than 4,500 people accessed the services of Nordoff Robbins, many of them for long-term, in-depth and tailored support. The funds received through the MITS also underwrites its Masters in Music Therapy programmes, dedicated to training musicians who want to use their talent and ability to help others and become music therapists of the future."

The Nordoff Robbins music therapy centre in North London, which to this day is the 'hub' of the charity and their music therapy delivery was opened in 1991 by the Duchess of York, who had taken an interest in their work and visited the old Centre at Leighton Place back in 1989.

Also celebrating its 25th birthday, the BRIT School provides unique, free education pupils aged between 14 -19. Since opening in 1991 the school dedicates its education and vocational training for the performing arts, media, art and design and the technologies that make performance possible.

The education and nourishment of talent makes positive contributions to the British economy, the reputation of the country, and its cultural identity. Success stories include Adele, Leona Lewis, Jessie J, Katie Melua and Rizzle Kicks along with a host of technicians, editors, filmmakers, games designers, sound engineers and managers who work in every enclave of the creative industries.

John Craig OBE, BRIT Trust Chairman, said:

"The BRIT Trust is both delighted and proud to be the joint-beneficiary, along with Nordoff-Robbins, of this year's Music Industry Trusts Award evening, not least as it honours one of our music greats – Roger Daltrey. I am indebted to them all for their time and extraordinary commitment, which has helped to raise over £2.75 million for the Trust, in turn, contributing so hugely to the many charities we support, including, of course, the world-famous BRIT School, which does so much to develop exceptional British music and other creative talent."

Siobhan Dunn, Chief Executive Officer of Teenage Cancer Trust, said:

"Huge congratulations to Roger on receiving this fantastic award. Roger is the most extraordinary champion of young people with cancer both in the UK through his tireless work with Teenage Cancer Trust, and now in the USA through the new charity he has helped to establish, Teen Cancer America. He is a long-standing Honorary Patron of Teenage Cancer Trust and created the phenomenon that is Teenage Cancer Trust at the Royal Albert Hall – our flagship annual fundraiser. Since the first 'The Who and Friends' performance in 2000, over 225 bands and artists have performed, raising over £24 million."

"Roger has been central to the growth of Teenage Cancer Trust, helping us provide 28 specialist cancer units and over 60 nursing and support staff in NHS hospitals across the UK. Roger is constantly using his influence and profile to shine a spotlight on all aspects of Teenage Cancer Trust's work, including travelling the length and breadth of the UK visiting young people with cancer, and championing our work at everyone possible opportunity."

We're incredibly proud to have Roger in the Teenage Cancer Trust family."

The Music Industry Trusts Award is sponsored by Spotify, PPL, Ingenious Media and SJM. The Award is unique because it recognises the contribution that an individual has made to the industry across a range of activities: record producer, film music composer, broadcaster, artist, music executive, songwriter and concert impresario. The Award evening has become renowned for its magic moments, with unique live performances that have a special resonance for the recipient.

Peter Leatham, CEO, PPL commented:

"I am incredibly proud that PPL is able to continue its long association with the MITS and so support Nordoff Robbins and The BRIT Trust and the great work they do. It feels very appropriate that a figure as iconic as Roger Daltrey CBE is the 25th recipient of the prestigious MITS Award. Not only is he a rock & roll legend who's sold millions of records and is recognised all over the world as the frontman of The Who and star of 'Tommy', but equally as legendary is his tireless work with the Teenage Cancer Trust. His dedication to the charity since it was established in 1990, mark him out as a very special person, and one that is very deserving of this award. Many congratulations to Roger."

Angela Watts, VP Global Communications, Spotify said:

"Roger, you've been an icon and an inspiration for countless music fans over the years. Congratulations on your well-deserved award tonight."

"Ingenious is delighted to support the Music Industry Trusts Award once again, and in it's 25th year, and we congratulate Roger Daltrey on his much deserved award. Ingenious is proud to be involved with the work of the MITS and our continued support of the BRIT Trust and Nordoff Robbins."

"SJM Concerts are delighted to support the Music Industry Trusts Award and we congratulate Roger Daltrey on his much deserved award. We are proud to recognise Roger's outstanding contributions to the UK music and entertainment industries and his ongoing work with the Teenage Cancer Trust."

www.mitsaward.co.uk

#MITsAward

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Notes to editors:

Nordoff Robbins

Nordoff Robbins is the largest independent music therapy charity in the UK, dedicated to changing the lives of vulnerable and isolated people.

We support thousands of people in our own centres and by working in partnership with a wide range of organisations including care homes, schools and hospitals.

When delivered by a trained practitioner, music therapy can be used to support people living with a wide range of needs. It can help a child with autism to communicate, reduce anxiety for those living with dementia or provide comfort and celebrate the life of someone facing terminal illness.

Music therapy can be life-changing for so many people.

www.nordoff-robbins.org.uk

The BRIT School

Original, responsible, ambitious: The BRIT School is vocational, academic, inclusive and free.

The BRIT School is the UK's leading performing arts and technology state school, providing a unique and free education for 1,200 pupils aged between 14 and 19.

The BRIT School nurtures the new fashion designers, illustrators, playwrights, performers, stage managers, composers, teachers, community group leaders, choreographers, filmmakers, game developers, and thinkers of the future.

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