



MUSIC INDUSTRY TRUSTS
AWARD 2019

Honouring:

RICHARD GRIFFITHS & HARRY MAGEE

FOUNDERS OF MODEST! MANAGEMENT

Supporting The BRIT Trust and Nordoff Robbins



In association with:



Richard Griffiths and Harry Magee, co-founders of legendary music management company **Modest! Management**, tonight became the first music managers to receive the highly prestigious **Music Industry Trusts Award**. Richard and Harry have between them spearheaded the careers of many successful artists across a four-decade timespan.

The annual awards dinner was hosted by pop music's favourite couple **Rochelle and Marvin Humes**, at the Grosvenor House Hotel, with legendary British film maker **Richard Curtis** presenting the award.

During the evening, the audience enjoyed performances by **Katherine Jenkins, Alexis Ffrench, Niall Horan, Olly Murs** and **Alison Moyet**, who are all represented by **Modest!**. **Niall Horan** sang his latest single, "**Nice To Meet Ya**", followed by a stand-out performance of his biggest hit, "**Slow Hands**", with fellow X-Factor alumni and pop sensation **Olly Murs**.

A tribute film featuring contributions from such music icons as **Little Mix**, last year's MIT awards honouree **Emma Banks**, **Harry Styles** and **Sharon & Ozzy Osbourne** demonstrated the incredible contribution Richard and Harry have made to the music industry.

Attendees on the night included **Niall Horan, Olly Murs, Katherine Jenkins, Alexis Ffrench, Alison Moyet, Rochelle and Marvin Humes, MNEK, Ironik, George Cosby, Mae Muller, Dylan, Miloš Karadaglić, Jamie Scott** and **Guy Barker**.

Richard and Harry follow last year's honouree **Emma Banks** and join the ranks of previous recipients including **Kylie Minogue OBE, Sir Lucian Grainge, Ahmet Ertegun, Simon Cowell, Michael Eavis CBE, Rob Stringer** and **Annie Lennox OBE**.

Celebrating its 28th year, the Music Industry Trusts Award is consistently recognised as one of the true benchmarks of achievement in the UK music business, and continues to support worthy causes year after year. The MITs Award supports two key charities, the BRIT Trust and Nordoff Robbins.

In a remarkable career which has ranged across live music, music publishing, record labels and artist management, **Richard Griffiths** has worked with generation-defining talent in every genre and stars at every level, including AC/DC, Ultravox, Jane's Addiction, Oasis, Pearl Jam, Rage Against the Machine, Westlife, Enrique Iglesias and Linkin Park.

Similarly, in a career spanning music retail and music publishing as well as both independent and major labels, **Harry Magee** has worked with and for a succession of top British and American stars. Among them are Berlin, Lisa Stansfield, Whitney Houston, Yaz, Sting, Sheryl Crow, Westlife, Eurythmics and Foo Fighters.

With Griffiths returning to the UK and Magee leaving BMG, **Modest!** was formed in 2003. Perhaps its most successful year came in 2010 when Richard, Harry and the team started work with pop phenomenon **One Direction**. Brought together on the X Factor, and relatively unknown at the time, they came third, but went on to reach unprecedented international heights, selling over 75 million albums, playing worldwide sell-out stadium tours and breaking industry records in the process.

Modest! still represent **Niall Horan** and were at the helm of introducing his smash debut solo album **Flicker** in 2017, with them gearing up for the release of his upcoming sophomore album.

Over the years Modest! have also been involved in many charity events, directly raising over £4m in the process. These include **The Horan & Rose Event** which has raised over £1.5m, **Cheryl's Trust** raising £1m, **The JLS Foundation** raising £500k and One Direction raising over £1m in a single campaign. Indirectly, with their artists taking a significant part in other charity campaigns including **Comic Relief**, **Sport Relief**, **Teenage Cancer Trust** and **Children in Need**, this figure reaches several more millions of pounds.

www.mitsaward.co.uk

#MITSAward

For more information please contact:

The Outside Organisation

Jack Delaney: jack.delaney@outside-org.co.uk

Notes to editors:

Nordoff Robbins

Nordoff Robbins is the largest independent music therapy charity in the UK, dedicated to enriching the lives of people affected by life limiting illness, isolation or disability. It supports thousands of people through its own centres and by working in partnership with organisations including care homes, schools and hospitals. Its expert music therapists can help people with dementia reconnect with family members, children with autism to speak for the first time and give those living with mental health problems moments of genuine calm and peace.

www.nordoff-robbins.org.uk

The BRIT Trust

Established in 1989, entirely funded by the music industry and celebrating its 30th anniversary this year. The Trust's mission is to encourage young people in the exploration and pursuit of educational, cultural or therapeutic benefits emanating from music. Since 1989, £25m has been bestowed by the Trust, half of which has been received by the BRIT School. The BRIT Trust has also funded many other music related charities and projects including the music therapy body Nordoff Robbins.

www.brittrust.co.uk

The BRIT School

Original, responsible, ambitious: The BRIT School is vocational, academic, inclusive and free.

The BRIT School is the UK's leading performing arts and technology state school, providing a unique and free education for over 1350 students aged between 14 and 19.

The BRIT School nurtures the new fashion designers, illustrators, playwrights, performers, stage managers, composers, teachers, community group leaders, choreographers, film-makers, game developers and creative thinkers of the future.

www.brit.croydon.sch.uk

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